

Ad Board Meeting Minutes 10/28/16

- House Supervisor updates
- Amy IP Updates
 - January 31st / February 2nd RFP bidders meeting
 - Press release to announce dates
- Dan Coordinator update
 - Recruitment difficulty from Year 18
 - Shifting staff focus to recruitment
 - Enrollment issue is across the board/state
 - Don't want to lower standards
 - Continuation for third year of grant coming up this year (to MSA)
 - A lot of new program staff - fresh eyes
 - Looking to remove vehicle requirement for FireCorps
 - Training just finished
 - Longer - infuse service projects
 - Training period was too long - burned out staff
 - Looking to shorting it up next year - but still involve field projects
 - No longer have member leaders
 - MSA: members cannot supervise members
 - Revamping staff training
 - Especially for supervisors
- Julie: RDO Director Update
 - Interim director for RDO in Darlene's absence
 - Julie serves as a liaison to the County for AmeriCorps
 - Jfergenson@barnstablecounty.org
 - County is in a money crunch
 - We need to keep showing how great we are
 - Getting members to present at Commissioner's Meetings
- With loss of member leader position: do they lose the communication with staff?
 - Kayla: important to staff to instill in members to take up leadership and speak to staff
- Do towns need to do more to speak with the County about how important AmeriCorps has been to them?
 - Town administrators don't know what we do
 - Need to tap into DNRs, etc.
 - Need to let them know what we do (before we ask them what value we have to them)
 - Need to include other (non town) organizations that benefit (land trusts, etc.)
 - Service partners can appear along side members (powerful statement)
 - Project story map
 - Just from previous year
 - GIS map projects
 - Use tracking already in place
 - Local paper outreach (Media placement)
 - Have Teikyo reach out to advisory board
 - Compact meetings
- Training being extremely long: how to solve
 - Integrating online training on their own time to reduce
 - Send training overview to Board to get suggestions
 - Reducing fluff - figuring out what competencies members need and not just doing what we did last year
- Structure of the Advisory Board
 - What's the best role of the board
 - Role has changed a lot throughout the years
 - They are here for us - let them know how they can help us

- Getting the word out - needs assessments
 - Individual Placement selection process is most rewarding
 - Shape direction of program
 - Model more things after this?
 - Brings knowledge of community
 - Find connections from neighboring towns
 - Networking with members
 - Helping out with ongoing training and educational opportunities with members
 - Be more available to members
 - More knowledge of who our advisory board members are?
 - Development of the members is a priority
 - Attaching a member meet and greet to advisory board meetings
- Advocacy - focusing on the communities where the three commissioners come from
 - Bring out all of the stakeholders
 - Focus on their home turf
- Updates from Board Members
 - Looking for a good, well-coordinated start
 - Focusing on NVW sites
 - Establishment of volunteer groups - stewardship groups
 - Turnover of conservation staff - forgetting old projects
 - Town Forest in Chatham
 - AmeriCorps members meeting with Conservation Commissions
 - Feel good sessions
 - Going through conservation agents for commissions
 - Focusing on Town Selectmen
 - Sending the commissions information by mail
 - Towns have different best points of contact
 - Getting more memos out to towns
- Upcoming dates
 - Next meetings: January 20th
 - Next Friday (Nov 4th): opening day in Boston
- MLK Day update